

perspektivs.

Get Board Ready

At Perspektivs, we work with businesses and leaders who are striving to unlock the next step in the evolution of their company or career.

Outside of a dedicated organisational environment, we coach individuals who are ready to find their voice and use it with greater strength and authenticity.

We can help you create a CV with an edge and coach you to develop a compelling individual value proposition.

Transitioning from an executive to board role is one of those career moments that requires a shift in your thinking and a repositioning of how to best represent your unique value. We help you to articulate your purpose, passion and strengths within the board context. Together we will work to create a CV with an edge; and we offer coaching to develop a compelling individual value proposition or 'elevator pitch' to best represent yourself for Commercial, Government or NFP board opportunities.

We are experts in people; in aligning personal and business values; and in creating different conversations that will help you grow.

Our Philosophy and Insight

You've decided that you'd like some help on this journey - that's great! We'd love to work with you and to get you in the right frame of mind, we want to give you a heads up and share a recurring insight before you start...

Every potential board candidate steps into these conversations with differing needs, and every potential board candidate realises as some point through an application process, that the thinking required to best position themselves is more challenging than they first thought!

If you want to land a perfectly suited board role, you need to first land how you articulate who you are and what you offer. This is more than a list of responsibilities on a CV and it takes more than showing up to interview to bring that CV and your best self to life in a manner that makes it easy for a recruiter to say 'yes!'. To achieve your board goals, there is some deep thinking to be done on your part.

Invest time and energy to bring your CV and your best self to life, and you will make it easy for a recruiter to say 'yes!'.

Within the coaching and support packages we offer, our approach will be tailored to you. We are relationship driven, and our first interaction will generally involve a 1:1 consultation to discover your strengths, goals and success factors. From that knowledge base we can assist with CV writing, interview skills coaching and transition support in your new board role.

Board Ready Packages

Our methodology is to coach, not direct. Our success is derived from building trusted relationships that facilitates an individual discovering answers and strategies for themselves. Your initial work prior to your 1:1 consultation sets you up for success and gives us a much greater ability to help you reach for your goals.

PACKAGE 1

BOARD APPLICATION ESSENTIALS

Articulating your unique value on paper

This package ensures your CV and application have the right tone, content, flow and structure for a board context and includes:

- 60 minute 1:1 consultation to identify your goals and career successes
- Review of your current CV and LinkedIn Profile and advice / coaching on possible changes
- CV writing service including draft CV and cover letter
- Graphically designed, professional presentation of your final CV (note, you will need to finalise the draft version prior to this final step)

INVESTMENT: \$1100 inc. GST

OUTCOME: A draft CV and cover letter for you to tailor for future board roles that highlights your successes, strengths, goals and values.

Helping decision makers see your true value.

PACKAGE 2

BOARD READINESS COACHING

Helping you stand out during the selection process

An impactful CV and LinkedIn profile will open the door but now you'll need to be ready to articulately express your value and alignment to the role in question. You'll need to tailor your pitch to the board context, deliver this authentically and stand out from your fellow, no doubt equally experienced applicants.

This package offers two personalised coaching sessions as follows:

- Session 1 - 60 minute reflection and diagnosis discussion
- Practise the articulation of your strengths, goals, values succinctly
- Craft your 'elevator' pitch / Individual Value Proposition
- Session 2 - interview and presentation skills coaching session

INVESTMENT: \$770 inc. GST

OUTCOME: A compelling and authentic story (Individual Value Proposition) to use when positioning yourself for board positions and increased confidence and capability on how to present your best self during the application process.

PACKAGE 3

TRANSITION SUPPORT

Setting you up for success in your new board role

Often in business, executive and board appointments are made and successful candidates are then left to their own devices to translate their previous success into the new environment. It is our experience that the more senior you get, the less tangible and clear are the cultural success measures that you are judged by. Your CV and experience to date will enable you to contribute technically. Operating at a board level is a different dynamic than working as an executive within an organisation, and your ability to adapt and offer your experience in the context of this new organisation and new dynamic will ultimately be what determines your success.

This package will help you to identify the ways in which you need to think and act differently in your new role, identify any blind spots and create tangible strategies and actions to support your transition and includes:

- 60-minute deep dive session to identify what will bring success in your new role
- Development of a tailored 90 Day Success Plan

INVESTMENT: \$880 inc. GST

Hourly consulting rates apply for further coaching and / or HR support if requested.

OUTCOME: A tailored personal 90 day plan for transitioning into your new role.